

Crankworx Colorado

Media Visit Guidelines

Thank you for your interest in Crankworx Colorado. While you are visiting we are pleased to provide assistance whenever and however we can given that certain criteria is met. The Communications Department would like to recommend the following tips to ensure that your visit is a successful one.

What we require:

Advance notice. We would like to be in a position to accommodate all members of the media, however, due to the high number of media accreditation requests we receive you must be on assignment from a recognized media outlet to be considered for a media pass.

We are unable to accredit freelancers unless you are on a specific assignment from a recognized media outlet. A request on company letterhead may be required.

Please register using the Media Visit Form and submit to Jenn deBerge at Jennifer_deBerge@winterparkresort.com or by faxing to 970-726-1572.

What we offer:

Complimentary Tickets

After registering, you will receive a credential notification letter that contains useful information about getting started at the event and the type of accreditation you have been designated. A limited amount of all-access accreditation is available and it's highly recommended to apply early.

On-site limited media accreditation is available but we encourage you to pre-register so we can prepare for your arrival and provide you with adequate resources.

Complimentary lift tickets will be issued to the media, photographers, and or filmmakers directly responsible for producing the project or piece, subject to the discretion of the Winter Park Communications Department. Due to the large number of media that visit, we cannot issue lift tickets to spouses, friends, children or significant others.

Accommodation

A limited amount of complimentary and/or discounted lodging for media on assignment is available. Please contact Jenn deBerge, communications manager for additional information: Jennifer_deBerge@winterparkresort.com.

Media Kit, Press Releases and Requests for Information:

Our Summer Media Kit is a great source for information about Winter Park Resort and the Fraser Valley. To obtain a hard copy of our Summer Media Kit, or to receive press releases via email, please submit your request to Jennifer_deBerge@winterparkresort.com.

Photos and B-Roll:

Winter Park Resort has an extensive library of photos and video b-roll available for editorial purposes. Photos of mountain biking, lifestyle shots, village and base area activities can normally be found using our online photo gallery or in our online summer stock photo gallery. Please complete the online form in the appropriate gallery to submit any requests. B-roll is available upon special request. To request b-roll please call Jenn deBerge at **970-726-1573**.

After your stay:

Keep in touch. Keep us updated on upon publication of any stories associated with Crankworx Colorado so we may keep our files of coverage updated for reference in future years.